

# Discovery ISLANDS



- 8,000 published.
- Full colour with stunning local photography
- Regionally distributed at all Island Visitor Info Centres, local ferries, shops and accommodation.
- Complete internet editions with hotlinked ads.
- Affordable text grid listings.

## Electronic Specifications

Digital files required as: **CMYK** PDF files with fonts as outlines.

**Please include fonts** or convert type to 'outlines' or 'curves'.

**Submit by** email (under 10 MB) or DropBox for larger files.

**Please pass this information on to your graphic designer or talk to us about your design and photography needs.**

Fees are at an hourly rate, up to a maximum of 25% ad price.

## Premium Positions

Premium advertising positions allocated on a first come first serve basis.  
Back Cover\* add 15% • Inside Front Cover\* add 10%.

\*Please have your graphic designer talk to us about bleed setups.

## Payment terms

Payment due on approval of artwork.

**Deadline for booking and material  
February 28, 2019**

# Visitor Magazine 2019

## ADVERTISING INFORMATION AND RATES

1/15 Page	1/8 Page	1/6 Page	1/4 Page
2.3" x 2"	2.3" x 3" 3.5" x 2"	2.3" x 4.825" 3.5" x 3.5"	3.5" x 4.75" 7.25" x 2.5"
1/3 Page	1/2 Page	2/3 Page	Full Page
7.25" x 3.5" 2.3" x 9.75"	7.25" x 4.75" 3.5" x 9.75"	7.25" x 7" 4.75" x 9.75"	7.375" x 10.00" Ask about full bleeds

1/15 Page.....	\$195
1/8 Page.....	\$295
1/6 Page.....	\$395
1/4 Page.....	\$595
1/3 Page.....	\$695
1/2 Page.....	\$895
2/3 Page.....	\$1095
Full Page.....	\$1495

## Text Grid Listings

Text Grid Listings are an at-a-glance directory of island businesses and their amenities. This is an affordable and effective advertising opportunity for smaller businesses in a premium publication, as well as an ideal way for all advertisers to provide the essential details for your customers.

To include your business listings check the box and category on the booking form overleaf.

sample

Business Category	Ask About A Business Listing	Description
Business name & contact info	<input type="checkbox"/>	50 word description

Text Grid Listing.....	\$125
Text Grid Listing (with display ad).....	\$95

all prices subject to 5% GST



Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ eMail: \_\_\_\_\_

**Please reserve the following display ad space in the 2019 Guide to the Discovery Islands**

1/15 Page  
  1/8 Page  
  1/6 Page  
  1/4 Page  
  1/3 Page  
  1/2 Page  
  2/3 Page  
  Full Page  
  Back Cover

- Please use our ad material on file                       Please contact us for some minor amendments  
 We will provide new ad copy                                       We would like to use your in-house design services

**Please reserve a Text Grid Listing**

**Please complete your grid listing in the space below.**

Descriptions are limited to a maximum of 50 words. Please make additional copies of this form or attach a separate piece of paper for multiple listings or email your listing to [news@discoveryislands.ca](mailto:news@discoveryislands.ca) all forms are available online as interactive PDFs at [discoveryislands.ca/advertising](http://discoveryislands.ca/advertising)

Accommodation:       Adventure Tours/Attractions:       Galleries & Studios:       Dining & Entertainment:

Services/Shopping:       Marinas & Wharfs:

Business Name: \_\_\_\_\_ Street Address: \_\_\_\_\_  
(optional)

Phone: \_\_\_\_\_ Toll free: \_\_\_\_\_

Email: \_\_\_\_\_ Web Site url: \_\_\_\_\_

50 word description:

Check /complete any that apply:      Price Range: \_\_\_\_\_      Year Round:       # of Rooms: \_\_\_\_\_      Day Trips:

Ext./Multi-day:       Restaurant/Lounge/Pub:       Pets allowed:       Wheelchair accessible: