

Discovery ISLANDS

Visitor Magazine 2017



- 12,000 published.
- Full colour with stunning local photography
- Regionally distributed at all Island Visitor Info Centres, local ferries, shops and accommodation.
- Complete internet editions with hotlinked ads.
- Affordable text grid listings.

Electronic Specifications

Digital files required as: **CMYK** PDF files with fonts as outlines.

Please include fonts or convert type to 'outlines' or 'curves'.
Submit by email (under 10 MB) or DropBox for larger files.

Please pass this information on to your graphic designer or talk to us about your design and photography needs.

Fees are at an hourly rate, up to a maximum of 25% ad price.

Premium Positions

Premium advertising positions allocated on a first come first serve basis.
Back Cover* add 15% • Inside Front Cover* add 10%.

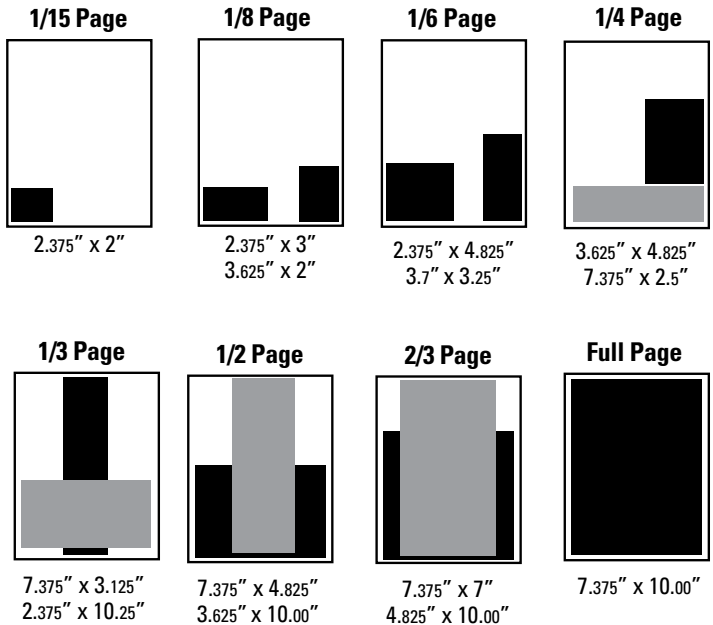
*Please have your graphic designer talk to us about bleed setups.

Payment terms

Payment due on approval of artwork.

**Deadline for booking and material
January 30, 2017**

ADVERTISING INFORMATION AND RATES



| | |
|----------------|--------|
| 1/15 Page..... | \$195 |
| 1/8 Page..... | \$295 |
| 1/6 Page..... | \$395 |
| 1/4 Page..... | \$595 |
| 1/3 Page..... | \$695 |
| 1/2 Page..... | \$895 |
| 2/3 Page..... | \$1095 |
| Full Page..... | \$1495 |

Text Grid Listings

Text Grid Listings are an at-a-glance directory of island businesses and their amenities. This is an affordable and effective advertising opportunity for smaller businesses in a premium publication, as well as an ideal way for all advertisers to provide the essential details for your customers.

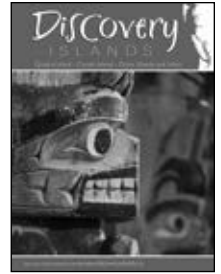
To include your business listings check the box and category on the booking form overleaf.

sample

| Business Category | Price Range | 4 Photos | Business Description | Description |
|------------------------------|-------------|----------|----------------------|---------------------|
| Business name & contact info | | | | 50 word description |

| | |
|--|-------|
| Text Grid Listing..... | \$125 |
| Text Grid Listing (with display ad)..... | \$95 |

all prices subject to 5% GST



Company: _____ Contact: _____

Billing Address: _____

Telephone: _____ eMail: _____

Please reserve the following display ad space in the 2017 Guide to the Discovery Islands

1/15 Page 1/8 Page 1/6 Page 1/4 Page 1/3 Page 1/2 Page 2/3 Page Full Page Back Cover

- Please use our ad material on file
- We will provide new ad copy
- Please contact us for some minor amendments
- We would like to use your in-house design services

Please reserve a Text Grid Listing

Please complete your grid listing in the space below.

Descriptions are limited to a maximum of 50 words. Please make additional copies of this form or attach a separate piece of paper for multiple listings or email your listing to news@discoveryislands.ca all forms are available online as interactive PDFs at discoveryislands.ca/advertising

Accommodation: Adventure Tours/Attractions: Galleries & Studios: Dining & Entertainment:

Services/Shopping: Marinas & Wharfs:

Business Name: _____ Street Address: _____
(optional)

Phone: _____ Toll free: _____

Email: _____ Web Site url: _____

50 word description:

Check /complete any that apply: Price Range: _____ Year Round: # of Rooms: _____ Day Trips:

Ext./Multi-day: Restaurant/Lounge/Pub: Pets allowed: Wheelchair accessible: